

B.S.c., **PHYSICS**
SRI VENKATESWARA UNIVERSITY - TIRUPATI
FIRST YEAR – I SEMESTER

COURSE 1 : ESSENTIALS AND APPLICATIONS OF MATHEMATICAL, PHYSICAL AND CHEMICAL SCIENCES

Hours: 5hrs/week

Credits: 4

Course Objective:

The objective of this course is to provide students with a comprehensive understanding of the essential concepts and applications of mathematical, physical, and chemical sciences. The course aims to develop students' critical thinking, problem-solving, and analytical skills in these areas, enabling them to apply scientific principles to real-world situations.

Learning outcomes:

1. Apply critical thinking skills to solve complex problems involving complex numbers, trigonometric ratios, vectors, and statistical measures.
2. To Explain the basic principles and concepts underlying a broad range of fundamental areas of physics and to Connect their knowledge of physics to everyday situations
3. To Explain the basic principles and concepts underlying a broad range of fundamental areas of chemistry and to Connect their knowledge of chemistry to daily life.
4. Understand the interplay and connections between mathematics, physics, and chemistry in various applications. Recognize how mathematical models and physical and chemical
5. Principles can be used to explain and predict phenomena in different contexts.
6. To explore the history and evolution of the Internet and to gain an understanding of network security concepts, including threats, vulnerabilities, and countermeasures.

UNIT I: ESSENTIALS OF MATHEMATICS:

9hrs

Complex Numbers: Introduction of the new symbol i – General form of a complex number – Modulus-Amplitude form and conversions

Trigonometric Ratios: Trigonometric Ratios and their relations – Problems on calculation of angles

Vectors: Definition of vector addition – Cartesian form – Scalar and vector product and problems

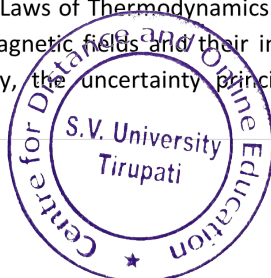
Statistical Measures: Mean, Median, Mode of a data and problems

UNIT II: ESSENTIALS OF PHYSICS:

9hrs

Definition and Scope of Physics- Measurements and Units - Motion of objects: Newtonian Mechanics and relativistic mechanics perspective - Laws of Thermodynamics and Significance- Acoustic waves and electromagnetic waves- Electric and Magnetic fields and their interactions- Behaviour of atomic and nuclear particles- Wave-particle duality, the uncertainty principle- Theories and understanding of universe


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UNIT III: ESSENTIALS OF CHEMISTRY: :

9hrs

Definition and Scope of Chemistry- Importance of Chemistry in daily life -Branches of chemistry and significance- Periodic Table- Electronic Configuration, chemical changes, classification of matter, Biomolecules- carbohydrates, proteins, fats and vitamins.

UNIT IV: APPLICATIONS OF MATHEMATICS, PHYSICS & CHEMISTRY:

9hrs

Applications of Mathematics in Physics & Chemistry: Calculus, Differential Equations & Complex Analysis

Application of Physics in Industry and Technology: Electronics and Semiconductor Industry, Robotics and Automation, Automotive and Aerospace Industries, Quality Control and Instrumentation, Environmental Monitoring and Sustainable Technologies.

Application of Chemistry in Industry and Technology: Chemical Manufacturing, Pharmaceuticals and Drug Discovery, Materials Science, Food and Beverage Industry.

UNIT V: ESSENTIALS OF COMPUTER SCIENCE:

Milestones of computer evolution - Internet, history, Internet Service Providers, Types of Networks, IP, Domain Name Services, applications.

Ethical and social implications: Network and security concepts- Information Assurance Fundamentals, Cryptography-Symmetric and Asymmetric, Malware, Firewalls, Fraud Techniques- Privacy and Data Protection

Recommended books:

1. Functions of one complex variable by John.B.Conway, Springer- Verlag.
2. Elementary Trigonometry by H.S.Hall and S.R.Knight
3. Vector Algebra by A.R.Vasishtha, Krishna Prakashan Media(P)Ltd. 4.Basic Statistics by B.L.Agarwal, New age international Publishers
4. University Physics with Modern Physics by Hugh D. Young and Roger A. Freedman
5. Fundamentals of Physics by David Halliday, Robert Resnick, and Jearl Walker
6. Physics for Scientists and Engineers with Modern Physics" by Raymond A. Serway and John W. Jewett Jr.
7. Physics for Technology and Engineering" by John Bird
8. Chemistry in daily life by Kirpal Singh
9. Chemistry of bio molecules by S. P. Bhutan
10. Fundamentals of Computers by V. Raja Raman
11. Cyber Security Essentials by James Graham, Richard Howard, Ryan Olson

STUDENT ACTIVITIES:

UNIT I: ESSENTIALS OF MATHEMATICS:

1: Complex Number Exploration Provide students with a set of complex numbers in both rectangular and polar forms. They will plot the complex numbers on the complex plane and identify their properties

2: Trigonometric Ratios Problem Solving Give students a set of problems that require the calculation of trigonometric ratios and their relations.

Students will solve the problems using the appropriate trigonometric functions (sine, cosine, tangent, etc.) and trigonometric identities.

3: Vector Operations and Applications Provide students with a set of vectors in Cartesian form.

Students will perform vector addition and subtraction operations to find the resultant vectors. They will also calculate the scalar and vector products of given vectors.

4: Statistical Measures and Data Analysis Give students a dataset containing numerical values.

Students will calculate the mean, median, and mode of the data, as well as other statistical measures if appropriate (e.g., range, standard deviation).

They will interpret the results and analyze the central tendencies and distribution of the data.

UNIT II: ESSENTIALS OF PHYSICS:

Concept Mapping

Divide students into groups and assign each group one of the topics.

Students will create a concept map illustrating the key concepts, relationships, and applications related to their assigned topic.

Encourage students to use visual elements, arrows, and labels to represent connections and interdependencies between concepts.

Laboratory Experiment

Select a laboratory experiment related to one of the topics, such as motion of objects or electric and magnetic fields.

Provide the necessary materials, instructions, and safety guidelines for conducting the experiment.

Students will work in small groups to carry out the experiment, collect data, and analyze the results.

After the experiment, students will write a lab report summarizing their findings, observations, and conclusions.

UNIT III: ESSENTIALS OF CHEMISTRY

1: Chemistry in Daily Life Presentation

Divide students into groups and assign each group a specific aspect of daily life where chemistry plays a significant role, such as food and nutrition, household products, medicine, or environmental issues.

Students will research and create a presentation (e.g., PowerPoint, poster, or video) that showcases the importance of chemistry in their assigned aspect.

2: Periodic Table Exploration

Provide students with a copy of the periodic table.

Students will explore the periodic table and its significance in organizing elements based on their properties.

They will identify and analyze trends in atomic structure, such as electronic configuration, atomic size, and ionization energy.

3: Chemical Changes and Classification of Matter

Provide students with various substances and chemical reactions, such as mixing acids and bases or observing a combustion reaction.

Students will observe and describe the chemical changes that occur, including changes in color, temperature, or the formation of new substances.

4: Biomolecules Investigation

Assign each student or group a specific biomolecule category, such as carbohydrates, proteins, fats, or vitamins.

Students will research and gather information about their assigned biomolecule category, including its structure, functions, sources, and importance in the human body.

They can create informative posters or presentations to present their findings to the class.

UNIT IV: APPLICATIONS OF MATHEMATICS, PHYSICS & CHEMISTRY

1: Interdisciplinary Case Studies

Divide students into small groups and provide them with interdisciplinary case studies that involve the interdisciplinary application of mathematics, physics, and chemistry.

Each case study should present a real-world problem or scenario that requires the integration of concepts from all three disciplines.

2: Design and Innovation Project

Challenge students to design and develop a practical solution or innovation that integrates mathematics, physics, and chemistry principles.

Students can choose a specific problem or area of interest, such as renewable energy, environmental conservation, or materials science.

3: Laboratory Experiments

Assign students laboratory experiments that demonstrate the practical applications of mathematics, physics, and chemistry.

Examples include investigating the relationship between concentration and reaction rate, analyzing the behavior of electrical circuits, or measuring the properties of materials.

4: Mathematical Modeling

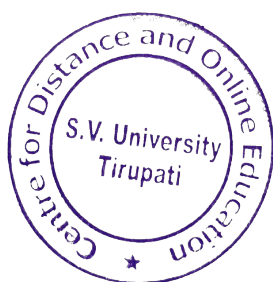
Present students with real-world problems that require mathematical modeling and analysis.

UNIT V: ESSENTIALS OF COMPUTER SCIENCE:

Identifying the attributes of network (Topology, service provider, IP address and bandwidth of your college network) and prepare a report covering network architecture.

Identify the types of malwares and required firewalls to provide security. Latest Fraud techniques used by hackers.


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FIRST YEAR – SEMESTER – I I

Course 2: ADVANCES IN MATHEMATICAL, PHYSICAL AND CHEMICAL SCIENCES

Hours: 5 hrs/week

Credits: 4

Course Objective:

The objective of this course is to provide students with an in-depth understanding of the recent advances and cutting-edge research in mathematical, physical, and chemical sciences. The course aims to broaden students' knowledge beyond the foundational concepts and expose them to the latest developments in these disciplines, fostering critical thinking, research skills, and the ability to contribute to scientific advancements.

Learning outcomes:

Explore the applications of mathematics in various fields of physics and chemistry, to understand how mathematical concepts are used to model and solve real-world problems.

To Explain the basic principles and concepts underlying a broad range of fundamental areas of physics and to Connect their knowledge of physics to everyday situations.

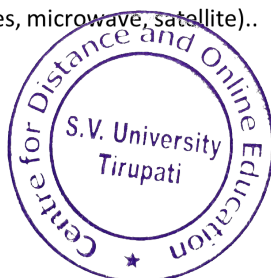
Understand the different sources of renewable energy and their generation processes and advances in nanomaterials and their properties, with a focus on quantum dots. To study the emerging field of quantum communication and its potential applications. To gain an understanding of the principles of biophysics in studying biological systems. Explore the properties and applications of shape memory materials.

Understand the principles and techniques used in computer-aided drug design and drug delivery systems, to understand the fabrication techniques and working principles of nanosensors. Explore the effects of chemical pollutants on ecosystems and human health.

Understand the interplay and connections between mathematics, physics, and chemistry in various advanced applications. Recognize how mathematical models and physical and chemical principles can be used to explain and predict phenomena in different contexts.

5 Understand and convert between different number systems, such as binary, octal, decimal, and hexadecimal. Differentiate between analog and digital signals and understand their characteristics. Gain knowledge of different types of transmission media, such as wired (e.g., copper cables, fiber optics) and wireless (e.g., radio waves, microwave, satellite)..


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UNIT I: ADVANCES IN BASICS MATHEMATICS

9hrs

Straight Lines: Different forms – Reduction of general equation into various forms –Point of intersection of two straight lines

Limits and Differentiation: Standard limits – Derivative of a function –Problems on product rule and quotient rule

Integration: Integration as a reverse process of differentiation – Basic methods of integration

Matrices: Types of matrices – Scalar multiple of a matrix – Multiplication of matrices – Transpose of a matrix and determinants

UNIT II: ADVANCES IN PHYSICS:

9hrs

Renewable energy: Generation, energy storage, and energy-efficient materials and devices. Recent advances in the field of nanotechnology: Quantum dots, Quantum Communication- recent advances in biophysics- recent advances in medical physics- Shape Memory Materials.

UNIT III: ADVANCES IN CHEMISTRY:

9hrs

Computer aided drug design and delivery, nano sensors, Chemical Biology, impact of chemical pollutants on ecosystems and human health, Dye removal - Catalysis method

UNIT IV: ADVANCED APPLICATIONS OF MATHEMATICS, PHYSICS & CHEMISTRY

9hrs

Mathematical Modelling applications in physics and chemistry Application of Renewable energy: Grid Integration and Smart Grids, Application of nanotechnology: Nanomedicine,

Application of biophysics: Biophysical Imaging, Biomechanics, Neurophysics,

Application of medical physics: Radiation Therapy, Nuclear medicine

Solid waste management, Environmental remediation- Green Technology, Water treatment.

UNIT V: Advanced Applications of computer Science

9hrs

Number System-Binary, Octal, decimal, and Hexadecimal, Signals-Analog, Digital, Modem, Codec, Multiplexing, Transmission media, error detection and correction- Parity check and CRC, Networking devices-Repeater, hub, bridge, switch, router, gateway.

Recommended books:

1. Coordinate Geometry by S.L.Lony, Arisht Publications
2. Calculus by Thomas and Finny, Pearson Publications

3. Matrices by A.R.Vasishtha and A.K.Vasishtha, Krishna Prakashan Media(P)Ltd.
4. "Renewable Energy: Power for a Sustainable Future" by Godfrey Boyle
5. "Energy Storage: A Nontechnical Guide" by Richard Baxter
6. "Nanotechnology: Principles and Applications" by Sulabha K. Kulkarni and Raghvendra A. Bohara
7. "Biophysics: An Introduction" by Rodney Cotterill
8. "Medical Physics: Imaging" by James G. Webster
9. "Shape Memory Alloys: Properties and Applications" by Dimitris C. Lagoudas
10. Nano materials and applications by M.N.Borah
11. Environmental Chemistry by Anil.K.D.E.
12. Digital Logic Design by Morris Mano
13. Data Communication & Networking by Bahrouz Forouzan.

STUDENT ACTIVITIES

UNIT I: ADVANCES IN BASIC MATHEMATICS

1: Straight Lines Exploration

Provide students with a set of equations representing straight lines in different forms, such as slope-intercept form, point-slope form, or general form.

Students will explore the properties and characteristics of straight lines, including their slopes, intercepts, and point of intersection.

2: Limits and Differentiation Problem Solving

Students will apply the concept of limits to solve various problems using standard limits.

Encourage students to interpret the results and make connections to real-world applications, such as analyzing rates of change or optimizing functions.

3: Integration Exploration

Students will explore the concept of integration as a reverse process of differentiation and apply basic methods of integration, such as the product rule, substitution method, or integration by parts.

Students can discuss the significance of integration in various fields, such as physics and chemistry

4: Matrices Manipulation

Students will perform operations on matrices, including scalar multiplication, matrix multiplication, and matrix transpose.

Students can apply their knowledge of matrices to real-world applications, such as solving systems of equations or representing transformations in geometry.

UNIT II: ADVANCES IN PHYSICS:

1: Case Studies

Provide students with real-world case studies related to renewable energy, nanotechnology, biophysics, medical physics, or shape memory materials.

Students will analyze the case studies, identify the challenges or problems presented, and propose innovative solutions based on the recent advances in the respective field.

They will consider factors such as energy generation, energy storage, efficiency, sustainability, materials design, biomedical applications, or technological advancements.

2: Experimental Design

Assign students to design and conduct experiments related to one of the topics: renewable energy, nanotechnology, biophysics, medical physics, or shape memory materials.

They will identify a specific research question or problem to investigate and design an experiment accordingly. Students will collect and analyze data, interpret the results, and draw conclusions based on their findings.

They will discuss the implications of their experimental results in the context of recent advances in the field.

3: Group Discussion and Debate

Organize a group discussion or debate session where students will discuss the ethical, social, and environmental implications of the recent advances in renewable energy, nanotechnology, biophysics, medical physics, and shape memory materials.

Assign students specific roles, such as proponent, opponent, or moderator, and provide them with key points and arguments to support their positions.

UNIT III: ADVANCES IN CHEMISTRY:

Experimental Design and Simulation

In small groups, students will design experiments or simulations related to the assigned topic.

For example, in the context of computer-aided drug design, students could design a virtual screening experiment to identify potential drug candidates for a specific disease target.

For nano sensors, students could design an experiment to demonstrate the sensitivity and selectivity of nanosensors in detecting specific analytes.

Chemical biology-related activities could involve designing experiments to study enzyme-substrate interactions or molecular interactions in biological systems.

Students will perform their experiments or simulations, collect data, analyze the results, and draw conclusions based on their findings.

Case Studies and Discussion

Provide students with real-world case studies related to the impact of chemical pollutants on ecosystems and human health.

Students will analyze the case studies, identify the sources and effects of chemical pollutants, and propose mitigation strategies to minimize their impact.

Encourage discussions on the ethical and environmental considerations when dealing with chemical pollutants. For the dye removal using the catalysis method, students can explore case studies where catalytic processes are used to degrade or remove dyes from wastewater.

Students will discuss the principles of catalysis, the advantages and limitations of the catalysis method, and its applications in environmental remediation.

3: Group Project

Assign students to work in groups to develop a project related to one of the topics.

The project could involve designing a computer-aided drug delivery system, developing a nano sensor for a specific application, or proposing strategies to mitigate the impact of chemical pollutants on ecosystems.

Students will develop a detailed project plan, conduct experiments or simulations, analyze data, and present their findings and recommendations.

Encourage creativity, critical thinking, and collaboration throughout the project.

UNIT IV: ADVANCED APPLICATIONS OF MATHEMATICS, PHYSICS & CHEMISTRY

1: Mathematical Modelling Experiment

Provide students with a mathematical modelling experiment related to one of the topics. For example, in the context of renewable energy, students can develop a mathematical model to optimize the placement and configuration of solar panels in a solar farm.

Students will work in teams to design and conduct the experiment, collect data, and analyze the results using mathematical models and statistical techniques.

They will discuss the accuracy and limitations of their model, propose improvements, and interpret the implications of their findings in the context of renewable energy or the specific application area.

Assign students to analyze case studies related to the applications of mathematical modelling in nanotechnology, biophysics, medical physics, solid waste management, environmental remediation, or water treatment.

Students will discuss the mathematical models and computational methods used in the case studies, analyze the outcomes, and evaluate the effectiveness of the modelling approach.

Encourage group discussions on the challenges, ethical considerations, and potential advancements in the field. Students will present their findings and engage in critical discussions on the advantages and limitations of mathematical modelling in solving complex problems in these areas.

Group Project

Assign students to work in groups to develop a group project that integrates mathematical modelling with one of the application areas: renewable energy, nanotechnology, biophysics, medical physics, solid waste management, environmental remediation, or water treatment.

The project could involve developing a mathematical model to optimize the delivery of radiation therapy in medical physics or designing a mathematical model to optimize waste management practices.

Students will plan and execute their project, apply mathematical modelling techniques, analyze the results, and present their findings and recommendations.

Encourage creativity, critical thinking, and collaboration throughout the project.

UNIT V: Advanced Applications of computer Science

Students must be able to convert numbers from other number system to binary number systems
Identify the networking media used for your college network

Identify all the networking devices used in your college premises.


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B.S.c., COMPUTER SCIENCE
SRI VENKATESWARA UNIVERSITY - TIRUPATI
FIRST YEAR – FIRST SEMESTER
COURSE 1 : ESSENTIALS AND APPLICATIONS OF MATHEMATICAL, PHYSICAL AND
CHEMICAL SCIENCES

Hours: 5hrs/week

Credits: 4

Course Objective:

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2. To Explain the basic principles and concepts underlying a broad range of fundamental areas of physics and to Connect their knowledge of physics to everyday situations
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4. Understand the interplay and connections between mathematics, physics, and chemistry in various applications. Recognize how mathematical models and physical and chemical
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9hrs

Complex Numbers: Introduction of the new symbol i – General form of a complex number – Modulus-Amplitude form and conversions

Trigonometric Ratios: Trigonometric Ratios and their relations – Problems on calculation of angles

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Statistical Measures: Mean, Median, Mode of a data and problems

UNIT II: ESSENTIALS OF PHYSICS:

9hrs

Definition and Scope of Physics- Measurements and Units - Motion of objects: Newtonian Mechanics and relativistic mechanics perspective - Laws of Thermodynamics and Significance- Acoustic waves and electromagnetic waves- Electric and Magnetic fields and their interactions- Behaviour of atomic and nuclear particles- Wave-particle duality, the uncertainty principle- Theories and understanding of universe

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9hrs

Definition and Scope of Chemistry- Importance of Chemistry in daily life -Branches of chemistry and significance- Periodic Table- Electronic Configuration, chemical changes, classification of matter, Biomolecules- carbohydrates, proteins, fats and vitamins.

UNIT IV: APPLICATIONS OF MATHEMATICS, PHYSICS & CHEMISTRY:

9hrs

Applications of Mathematics in Physics & Chemistry: Calculus, Differential Equations & Complex Analysis

Application of Physics in Industry and Technology: Electronics and Semiconductor Industry, Robotics and Automation, Automotive and Aerospace Industries, Quality Control and Instrumentation, Environmental Monitoring and Sustainable Technologies.

Application of Chemistry in Industry and Technology: Chemical Manufacturing, Pharmaceuticals and Drug Discovery, Materials Science, Food and Beverage Industry.

UNIT V: ESSENTIALS OF COMPUTER SCIENCE:

Milestones of computer evolution - Internet, history, Internet Service Providers, Types of Networks, IP, Domain Name Services, applications.

Ethical and social implications: Network and security concepts- Information Assurance Fundamentals, Cryptography-Symmetric and Asymmetric, Malware, Firewalls, Fraud Techniques- Privacy and Data Protection

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3. Vector Algebra by A.R.Vasishtha, Krishna Prakashan Media(P)Ltd. 4.Basic Statistics by B.L.Agarwal, New age international Publishers
4. University Physics with Modern Physics by Hugh D. Young and Roger A. Freedman
5. Fundamentals of Physics by David Halliday, Robert Resnick, and Jearl Walker
6. Physics for Scientists and Engineers with Modern Physics" by Raymond A. Serway and John W. Jewett Jr.
7. Physics for Technology and Engineering" by John Bird
8. Chemistry in daily life by Kirpal Singh
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STUDENT ACTIVITIES:

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Students will solve the problems using the appropriate trigonometric functions (sine, cosine, tangent, etc.) and trigonometric identities.

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UNIT IV: APPLICATIONS OF MATHEMATICS, PHYSICS & CHEMISTRY

1: Interdisciplinary Case Studies

Divide students into small groups and provide them with interdisciplinary case studies that involve the interdisciplinary application of mathematics, physics, and chemistry.

Each case study should present a real-world problem or scenario that requires the integration of concepts from all three disciplines.

2: Design and Innovation Project

Challenge students to design and develop a practical solution or innovation that integrates mathematics, physics, and chemistry principles.

Students can choose a specific problem or area of interest, such as renewable energy, environmental conservation, or materials science.

3: Laboratory Experiments

Assign students laboratory experiments that demonstrate the practical applications of mathematics, physics, and chemistry.

Examples include investigating the relationship between concentration and reaction rate, analyzing the behavior of electrical circuits, or measuring the properties of materials.

4: Mathematical Modeling

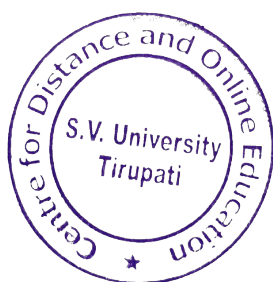
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FIRST YEAR – SEMESTER II

Course 2: ADVANCES IN MATHEMATICAL, PHYSICAL AND CHEMICAL SCIENCES

Hours: 5 hrs/week

Credits: 4

Course Objective:

The objective of this course is to provide students with an in-depth understanding of the recent advances and cutting-edge research in mathematical, physical, and chemical sciences. The course aims to broaden students' knowledge beyond the foundational concepts and expose them to the latest developments in these disciplines, fostering critical thinking, research skills, and the ability to contribute to scientific advancements.

Learning outcomes:

Explore the applications of mathematics in various fields of physics and chemistry, to understand how mathematical concepts are used to model and solve real-world problems.

To Explain the basic principles and concepts underlying a broad range of fundamental areas of physics and to Connect their knowledge of physics to everyday situations.

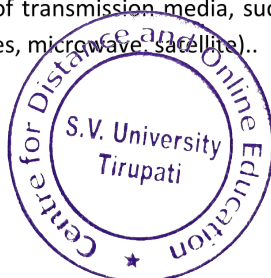
Understand the different sources of renewable energy and their generation processes and advances in nanomaterials and their properties, with a focus on quantum dots. To study the emerging field of quantum communication and its potential applications. To gain an understanding of the principles of biophysics in studying biological systems. Explore the properties and applications of shape memory materials.

Understand the principles and techniques used in computer-aided drug design and drug delivery systems, to understand the fabrication techniques and working principles of nanosensors. Explore the effects of chemical pollutants on ecosystems and human health.

Understand the interplay and connections between mathematics, physics, and chemistry in various advanced applications. Recognize how mathematical models and physical and chemical principles can be used to explain and predict phenomena in different contexts.

5 Understand and convert between different number systems, such as binary, octal, decimal, and hexadecimal. Differentiate between analog and digital signals and understand their characteristics. Gain knowledge of different types of transmission media, such as wired (e.g., copper cables, fiber optics) and wireless (e.g., radio waves, microwave, satellite)..


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UNIT I: ADVANCES IN BASICS MATHEMATICS

9hrs

Straight Lines: Different forms – Reduction of general equation into various forms –Point of intersection of two straight lines

Limits and Differentiation: Standard limits – Derivative of a function –Problems on product rule and quotient rule

Integration: Integration as a reverse process of differentiation – Basic methods of integration

Matrices: Types of matrices – Scalar multiple of a matrix – Multiplication of matrices – Transpose of a matrix and determinants

UNIT II: ADVANCES IN PHYSICS:

9hrs

Renewable energy: Generation, energy storage, and energy-efficient materials and devices. Recent advances in the field of nanotechnology: Quantum dots, Quantum Communication- recent advances in biophysics- recent advances in medical physics- Shape Memory Materials.

UNIT III: ADVANCES IN CHEMISTRY:

9hrs

Computer aided drug design and delivery, nano sensors, Chemical Biology, impact of chemical pollutants on ecosystems and human health, Dye removal - Catalysis method

UNIT IV: ADVANCED APPLICATIONS OF MATHEMATICS, PHYSICS & CHEMISTRY

9hrs

Mathematical Modelling applications in physics and chemistry Application of Renewable energy: Grid Integration and Smart Grids, Application of nanotechnology: Nanomedicine,

Application of biophysics: Biophysical Imaging, Biomechanics, Neurophysics,

Application of medical physics: Radiation Therapy, Nuclear medicine

Solid waste management, Environmental remediation- Green Technology, Water treatment.

UNIT V: Advanced Applications of computer Science

9hrs

Number System-Binary, Octal, decimal, and Hexadecimal, Signals-Analog, Digital, Modem, Codec, Multiplexing, Transmission media, error detection and correction- Parity check and CRC, Networking devices- Repeater, hub, bridge, switch, router, gateway.

Recommended books:

1. Coordinate Geometry by S.L.Lony, Arjant Publications
2. Calculus by Thomas and Finny, Pearson Publications


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3. Matrices by A.R.Vasishtha and A.K.Vasishtha, Krishna Prakashan Media(P)Ltd.
4. "Renewable Energy: Power for a Sustainable Future" by Godfrey Boyle
5. "Energy Storage: A Nontechnical Guide" by Richard Baxter
6. "Nanotechnology: Principles and Applications" by Sulabha K. Kulkarni and Raghvendra A. Bohara
7. "Biophysics: An Introduction" by Rodney Cotterill
8. "Medical Physics: Imaging" by James G. Webster
9. "Shape Memory Alloys: Properties and Applications" by Dimitris C. Lagoudas
10. Nano materials and applications by M.N.Borah
11. Environmental Chemistry by Anil.K.D.E.
12. Digital Logic Design by Morris Mano
13. Data Communication & Networking by Bahrouz Forouzan.

STUDENT ACTIVITIES

UNIT I: ADVANCES IN BASIC MATHEMATICS

1: Straight Lines Exploration

Provide students with a set of equations representing straight lines in different forms, such as slope-intercept form, point-slope form, or general form.

Students will explore the properties and characteristics of straight lines, including their slopes, intercepts, and point of intersection.

2: Limits and Differentiation Problem Solving

Students will apply the concept of limits to solve various problems using standard limits.

Encourage students to interpret the results and make connections to real-world applications, such as analyzing rates of change or optimizing functions.

3: Integration Exploration

Students will explore the concept of integration as a reverse process of differentiation and apply basic methods of integration, such as the product rule, substitution method, or integration by parts.

Students can discuss the significance of integration in various fields, such as physics and chemistry

4: Matrices Manipulation

Students will perform operations on matrices, including scalar multiplication, matrix multiplication, and matrix transpose.

Students can apply their knowledge of matrices to real-world applications, such as solving systems of equations or representing transformations in geometry.

UNIT II: ADVANCES IN PHYSICS:

1: Case Studies

Provide students with real-world case studies related to renewable energy, nanotechnology, biophysics, medical physics, or shape memory materials.

Students will analyze the case studies, identify the challenges or problems presented, and propose innovative solutions based on the recent advances in the respective field.

They will consider factors such as energy generation, energy storage, efficiency, sustainability, materials design, biomedical applications, or technological advancements.

2: Experimental Design

Assign students to design and conduct experiments related to one of the topics: renewable energy, nanotechnology, biophysics, medical physics, or shape memory materials.

They will identify a specific research question or problem to investigate and design an experiment accordingly. Students will collect and analyze data, interpret the results, and draw conclusions based on their findings.

They will discuss the implications of their experimental results in the context of recent advances in the field.

3: Group Discussion and Debate

Organize a group discussion or debate session where students will discuss the ethical, social, and environmental implications of the recent advances in renewable energy, nanotechnology, biophysics, medical physics, and shape memory materials.

Assign students specific roles, such as proponent, opponent, or moderator, and provide them with key points and arguments to support their positions.

UNIT III: ADVANCES IN CHEMISTRY:

Experimental Design and Simulation

In small groups, students will design experiments or simulations related to the assigned topic.

For example, in the context of computer-aided drug design, students could design a virtual screening experiment to identify potential drug candidates for a specific disease target.

For nano sensors, students could design an experiment to demonstrate the sensitivity and selectivity of nano sensors in detecting specific analytes.

Chemical biology-related activities could involve designing experiments to study enzyme-substrate interactions or molecular interactions in biological systems.

Students will perform their experiments or simulations, collect data, analyze the results, and draw conclusions based on their findings.

Case Studies and Discussion

Provide students with real-world case studies related to the impact of chemical pollutants on ecosystems and human health.

Students will analyze the case studies, identify the sources and effects of chemical pollutants, and propose mitigation strategies to minimize their impact.

Encourage discussions on the ethical and environmental considerations when dealing with chemical pollutants. For the dye removal using the catalysis method, students can explore case studies where catalytic processes are used to degrade or remove dyes from wastewater.

Students will discuss the principles of catalysis, the advantages and limitations of the catalysis method, and its applications in environmental remediation.

3: Group Project

Assign students to work in groups to develop a project related to one of the topics.

The project could involve designing a computer-aided drug delivery system, developing a nano sensor for a specific application, or proposing strategies to mitigate the impact of chemical pollutants on ecosystems.

Students will develop a detailed project plan, conduct experiments or simulations, analyze data, and present their findings and recommendations.

Encourage creativity, critical thinking, and collaboration throughout the project.

UNIT IV: ADVANCED APPLICATIONS OF MATHEMATICS, PHYSICS & CHEMISTRY

1: Mathematical Modelling Experiment

Provide students with a mathematical modelling experiment related to one of the topics. For example, in the context of renewable energy, students can develop a mathematical model to optimize the placement and configuration of solar panels in a solar farm.

Students will work in teams to design and conduct the experiment, collect data, and analyze the results using mathematical models and statistical techniques.

They will discuss the accuracy and limitations of their model, propose improvements, and interpret the implications of their findings in the context of renewable energy or the specific application area. 2: Case Studies and Group Discussions

Assign students to analyze case studies related to the applications of mathematical modelling in nanotechnology, biophysics, medical physics, solid waste management, environmental remediation, or water treatment.

Students will discuss the mathematical models and computational methods used in the case studies, analyze the outcomes, and evaluate the effectiveness of the modelling approach.

Encourage group discussions on the challenges, ethical considerations, and potential advancements in the field. Students will present their findings and engage in critical discussions on the advantages and limitations of mathematical modelling in solving complex problems in these areas.

Group Project

Assign students to work in groups to develop a group project that integrates mathematical modelling with one of the application areas: renewable energy, nanotechnology, biophysics, medical physics, solid waste management, environmental remediation, or water treatment.

The project could involve developing a mathematical model to optimize the delivery of radiation therapy in medical physics or designing a mathematical model to optimize waste management practices.

Students will plan and execute their project, apply mathematical modelling techniques, analyze the results, and present their findings and recommendations.

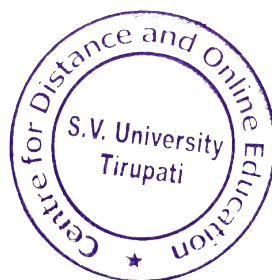
Encourage creativity, critical thinking, and collaboration throughout the project.

UNIT V: Advanced Applications of computer Science

Students must be able to convert numbers from other number system to binary number systems Identify the networking media used for your college network

Identify all the networking devices used in your college premises.


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B.S.c., **MATHEMATICS**
SRI VENKATESWARA UNIVERSITY - TIRUPATI
FIRST YEAR – I SEMESTER

COURSE 1 : ESSENTIALS AND APPLICATIONS OF MATHEMATICAL, PHYSICAL AND CHEMICAL SCIENCES

Hours: 5hrs/week

Credits: 4

Course Objective:

The objective of this course is to provide students with a comprehensive understanding of the essential concepts and applications of mathematical, physical, and chemical sciences. The course aims to develop students' critical thinking, problem-solving, and analytical skills in these areas, enabling them to apply scientific principles to real-world situations.

Learning outcomes:

1. Apply critical thinking skills to solve complex problems involving complex numbers, trigonometric ratios, vectors, and statistical measures.
2. To Explain the basic principles and concepts underlying a broad range of fundamental areas of physics and to Connect their knowledge of physics to everyday situations
3. To Explain the basic principles and concepts underlying a broad range of fundamental areas of chemistry and to Connect their knowledge of chemistry to daily life.
4. Understand the interplay and connections between mathematics, physics, and chemistry in various applications. Recognize how mathematical models and physical and chemical
5. Principles can be used to explain and predict phenomena in different contexts.
6. To explore the history and evolution of the Internet and to gain an understanding of network security concepts, including threats, vulnerabilities, and countermeasures.

UNIT I: ESSENTIALS OF MATHEMATICS:

9hrs

Complex Numbers: Introduction of the new symbol i – General form of a complex number – Modulus-Amplitude form and conversions

Trigonometric Ratios: Trigonometric Ratios and their relations – Problems on calculation of angles

Vectors: Definition of vector addition – Cartesian form – Scalar and vector product and problems

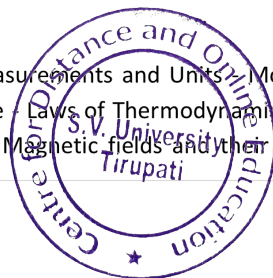
Statistical Measures: Mean, Median, Mode of a data and problems

UNIT II: ESSENTIALS OF PHYSICS:

9hrs

Definition and Scope of Physics- Measurements and Units- Motion of objects: Newtonian Mechanics and relativistic mechanics perspective - Laws of Thermodynamics and Significance- Acoustic waves and

Electromagnetic waves- Electric and Magnetic fields and their interactions- Behaviour of atomic and



nuclear particles- Wave-particle duality, the uncertainty principle- Theories and understanding of universe

UNIT III: ESSENTIALS OF CHEMISTRY: :

9hrs

Definition and Scope of Chemistry- Importance of Chemistry in daily life -Branches of chemistry and significance- Periodic Table- Electronic Configuration, chemical changes, classification of matter, Biomolecules- carbohydrates, proteins, fats and vitamins.

UNIT IV: APPLICATIONS OF MATHEMATICS, PHYSICS & CHEMISTRY:

9hrs

Applications of Mathematics in Physics & Chemistry: Calculus, Differential Equations & Complex Analysis

Application of Physics in Industry and Technology: Electronics and Semiconductor Industry, Robotics and Automation, Automotive and Aerospace Industries, Quality Control and Instrumentation, Environmental Monitoring and Sustainable Technologies.

Application of Chemistry in Industry and Technology: Chemical Manufacturing, Pharmaceuticals and Drug Discovery, Materials Science, Food and Beverage Industry.

UNIT V: ESSENTIALS OF COMPUTER SCIENCE:

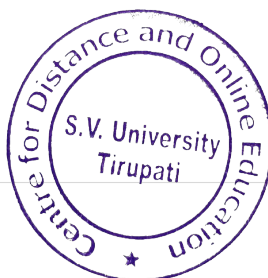
Milestones of computer evolution - Internet, history, Internet Service Providers, Types of Networks, IP, Domain Name Services, applications.

Ethical and social implications: Network and security concepts- Information Assurance Fundamentals, Cryptography-Symmetric and Asymmetric, Malware, Firewalls, Fraud Techniques- Privacy and Data Protection

Recommended books:

1. Functions of one complex variable by John.B.Conway, Springer- Verlag.
2. Elementary Trigonometry by H.S.Hall and S.R.Knight
3. Vector Algebra by A.R.Vasishtha, Krishna Prakashan Media(P)Ltd. 4.Basic Statistics by B.L.Agarwal, New age international Publishers
4. University Physics with Modern Physics by Hugh D. Young and Roger A. Freedman
5. Fundamentals of Physics by David Halliday, Robert Resnick, and Jearl Walker
6. Physics for Scientists and Engineers with Modern Physics" by Raymond A. Serway and John W. Jewett Jr.
7. Physics for Technology and Engineering" by John Bird
8. Chemistry in daily life by Kirpal Singh
9. Chemistry of bio molecules by S. P. Bhutan
10. Fundamentals of Computers by V. Raja Raman
11. Cyber Security Essentials by James Graham, Richard Howard, Ryan Olson


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STUDENT ACTIVITIES:

UNIT I: ESSENTIALS OF MATHEMATICS:

1: Complex Number Exploration Provide students with a set of complex numbers in both rectangular and polar forms. They will plot the complex numbers on the complex plane and identify their properties

2: Trigonometric Ratios Problem Solving Give students a set of problems that require the calculation of trigonometric ratios and their relations.

Students will solve the problems using the appropriate trigonometric functions (sine, cosine, tangent, etc.) and trigonometric identities.

3: Vector Operations and Applications Provide students with a set of vectors in Cartesian form.

Students will perform vector addition and subtraction operations to find the resultant vectors. They will also calculate the scalar and vector products of given vectors.

4: Statistical Measures and Data Analysis Give students a dataset containing numerical values.

Students will calculate the mean, median, and mode of the data, as well as other statistical measures if appropriate (e.g., range, standard deviation).

They will interpret the results and analyze the central tendencies and distribution of the data.

UNIT II: ESSENTIALS OF PHYSICS:

Concept Mapping

Divide students into groups and assign each group one of the topics.

Students will create a concept map illustrating the key concepts, relationships, and applications related to their assigned topic.

Encourage students to use visual elements, arrows, and labels to represent connections and interdependencies between concepts.

Laboratory Experiment

Select a laboratory experiment related to one of the topics, such as motion of objects or electric and magnetic fields.

Provide the necessary materials, instructions, and safety guidelines for conducting the experiment.

Students will work in small groups to carry out the experiment, collect data, and analyze the results.

After the experiment, students will write a lab report summarizing their findings, observations, and conclusions.

UNIT III: ESSENTIALS OF CHEMISTRY

1: Chemistry in Daily Life Presentation

Divide students into groups and assign each group a specific aspect of daily life where chemistry plays a significant role, such as food and nutrition, household products, medicine, or environmental issues.

Students will research and create a presentation (e.g., PowerPoint, poster, or video) that showcases the importance of chemistry in their assigned aspect.

2: Periodic Table Exploration

Provide students with a copy of the periodic table.

Students will explore the periodic table and its significance in organizing elements based on their properties.

They will identify and analyze trends in atomic structure, such as electronic configuration, atomic size, and ionization energy.

3: Chemical Changes and Classification of Matter

Provide students with various substances and chemical reactions, such as mixing acids and bases or observing a combustion reaction.

Students will observe and describe the chemical changes that occur, including changes in color, temperature, or the formation of new substances.

4: Biomolecules Investigation

Assign each student or group a specific biomolecule category, such as carbohydrates, proteins, fats, or vitamins.

Students will research and gather information about their assigned biomolecule category, including its structure, functions, sources, and importance in the human body.

They can create informative posters or presentations to present their findings to the class.

UNIT IV: APPLICATIONS OF MATHEMATICS, PHYSICS & CHEMISTRY

1: Interdisciplinary Case Studies

Divide students into small groups and provide them with interdisciplinary case studies that involve the interdisciplinary application of mathematics, physics, and chemistry.

Each case study should present a real-world problem or scenario that requires the integration of concepts from all three disciplines.

2: Design and Innovation Project

Challenge students to design and develop a practical solution or innovation that integrates mathematics, physics, and chemistry principles.

Students can choose a specific problem or area of interest, such as renewable energy, environmental conservation, or materials science.

3: Laboratory Experiments

Assign students laboratory experiments that demonstrate the practical applications of mathematics, physics, and chemistry.

Examples include investigating the relationship between concentration and reaction rate, analyzing the behavior of electrical circuits, or measuring the properties of materials.

4: Mathematical Modeling

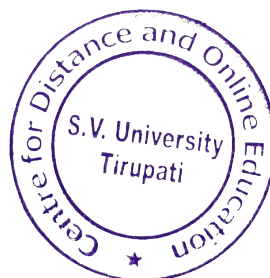
Present students with real-world problems that require mathematical modeling and analysis.

UNIT V: ESSENTIALS OF COMPUTER SCIENCE:

Identifying the attributes of network (Topology, service provider, IP address and bandwidth of your college network) and prepare a report covering network architecture.

Identify the types of malwares and required firewalls to provide security. Latest Fraud techniques used by hackers.


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B.S.c., MATHEMATICS
SRI VENKATESWARA UNIVERSITY - TIRUPATI
FIRST YEAR – SEMESTER – II

Course 2: ADVANCES IN MATHEMATICAL, PHYSICAL AND CHEMICAL SCIENCES

Hours: 5 hrs/week

Credits: 4

Course Objective:

The objective of this course is to provide students with an in-depth understanding of the recent advances and cutting-edge research in mathematical, physical, and chemical sciences. The course aims to broaden students' knowledge beyond the foundational concepts and expose them to the latest developments in these disciplines, fostering critical thinking, research skills, and the ability to contribute to scientific advancements.

Learning outcomes:

Explore the applications of mathematics in various fields of physics and chemistry, to understand how mathematical concepts are used to model and solve real-world problems.

To Explain the basic principles and concepts underlying a broad range of fundamental areas of physics and to Connect their knowledge of physics to everyday situations.

Understand the different sources of renewable energy and their generation processes and advances in nanomaterials and their properties, with a focus on quantum dots. To study the emerging field of quantum communication and its potential applications. To gain an understanding of the principles of biophysics in studying biological systems. Explore the properties and applications of shape memory materials.

Understand the principles and techniques used in computer-aided drug design and drug delivery systems, to understand the fabrication techniques and working principles of nanosensors. Explore the effects of chemical pollutants on ecosystems and human health.

Understand the interplay and connections between mathematics, physics, and chemistry in various advanced applications. Recognize how mathematical models and physical and chemical principles can be used to explain and predict phenomena in different contexts.

5 Understand and convert between different number systems, such as binary, octal, decimal, and hexadecimal. Differentiate between analog and digital signals and understand their characteristics. Gain knowledge of different types of transmission media, such as wired (e.g., copper cables, fiber optics) and wireless (e.g., radio waves, microwave, satellite)..

UNIT I: ADVANCES IN BASICS MATHEMATICS

9hrs

Straight Lines: Different forms – Reduction of general equation into various forms –Point of intersection of two straight lines

Limits and Differentiation: Standard limits – Derivative of a function –Problems on product rule and quotient rule

Integration: Integration as a reverse process of differentiation – Basic methods of integration

Matrices: Types of matrices – Scalar multiple of a matrix – Multiplication of matrices – Transpose of a matrix and determinants

UNIT II: ADVANCES IN PHYSICS:

9hrs

Renewable energy: Generation, energy storage, and energy-efficient materials and devices. Recent advances in the field of nanotechnology: Quantum dots, Quantum Communication- recent advances in biophysics- recent advances in medical physics- Shape Memory Materials.

UNIT III: ADVANCES IN CHEMISTRY:

9hrs

Computer aided drug design and delivery, nano sensors, Chemical Biology, impact of chemical pollutants on ecosystems and human health, Dye removal - Catalysis method

UNIT IV: ADVANCED APPLICATIONS OF MATHEMATICS, PHYSICS & CHEMISTRY

9hrs

Mathematical Modelling applications in physics and chemistry Application of Renewable energy: Grid Integration and Smart Grids, Application of nanotechnology: Nanomedicine,

Application of biophysics: Biophysical Imaging, Biomechanics, Neurophysics,

Application of medical physics: Radiation Therapy, Nuclear medicine

Solid waste management, Environmental remediation- Green Technology, Water treatment.

UNIT V: Advanced Applications of computer Science

9hrs

Number System-Binary, Octal, decimal, and Hexadecimal, Signals-Analog, Digital, Modem, Codec, Multiplexing, Transmission media, error detection and correction- Parity check and CRC, Networking devices-Repeater, hub, bridge, switch, router, gateway.

Recommended books:

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11. Environmental Chemistry by Anil.K.D.E.
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STUDENT ACTIVITIES

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Encourage students to interpret the results and make connections to real-world applications, such as analyzing rates of change or optimizing functions.

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Students will explore the concept of integration as a reverse process of differentiation and apply basic methods of integration, such as the product rule, substitution method, or

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4: Matrices Manipulation

Students will perform operations on matrices, including scalar multiplication, matrix multiplication, and matrix transpose.

Students can apply their knowledge of matrices to real-world applications, such as solving systems of equations or representing transformations in geometry.

UNIT II: ADVANCES IN PHYSICS:

1: Case Studies

Provide students with real-world case studies related to renewable energy, nanotechnology, biophysics, medical physics, or shape memory materials.

Students will analyze the case studies, identify the challenges or problems presented, and propose innovative solutions based on the recent advances in the respective field.

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2: Experimental Design

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They will discuss the implications of their experimental results in the context of recent advances in the field.

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Organize a group discussion or debate session where students will discuss the ethical, social, and environmental implications of the recent advances in renewable energy, nanotechnology, biophysics, medical physics, and shape memory materials.

Assign students specific roles, such as proponent, opponent, or moderator, and provide them with key points and arguments to support their positions.

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Experimental Design and Simulation

In small groups, students will design experiments or simulations related to the assigned topic.

For example, in the context of computer-aided drug design, students could design a virtual screening experiment to identify potential drug candidates for a specific disease target.

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3: Group Project

Assign students to work in groups to develop a project related to one of the topics.

The project could involve designing a computer-aided drug delivery system, developing a nano sensor for a specific application, or proposing strategies to mitigate the impact of chemical pollutants on ecosystems.

Students will develop a detailed project plan, conduct experiments or simulations, analyze data, and present their findings and recommendations.

Encourage creativity, critical thinking, and collaboration throughout the project.

UNIT IV: ADVANCED APPLICATIONS OF MATHEMATICS, PHYSICS & CHEMISTRY

1: Mathematical Modelling Experiment

Provide students with a mathematical modelling experiment related to one of the topics. For example, in the context of renewable energy, students can develop a mathematical model to optimize the placement and configuration of solar panels in a solar farm.

Students will work in teams to design and conduct the experiment, collect data, and analyze the results using mathematical models and statistical techniques.

They will discuss the accuracy and limitations of their model, propose improvements, and interpret the implications of their findings in the context of renewable energy or the specific application area.

2: Case Studies and Group Discussions

Assign students to analyze case studies related to the applications of mathematical modelling in nanotechnology, biophysics, medical physics, solid waste management, environmental remediation, or water treatment.

Students will discuss the mathematical models and computational methods used in the case studies, analyze the outcomes, and evaluate the effectiveness of the modelling approach.

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Group Project

Assign students to work in groups to develop a group project that integrates mathematical modelling with one of the application areas: renewable energy, nanotechnology, biophysics, medical physics, solid waste management, environmental remediation, or water treatment.

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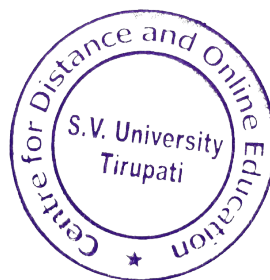
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డిగ్రీ (జనరల్) / సెమిస్టర్ - I

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తెలుగు విభాగం

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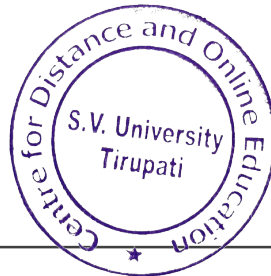
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అమ్మ! అన్న మాటలో మాధుర్యం మిన్న
అమ్మ నుండి అలవడే అమృత భాష
ఆత్మీయతను పెంచే ఆంధ్ర భాష

మాధుర్యాన్ని పెంచే మాన్యభాష
రాగసుధలను రంగరించే రాష్ట్ర భాష
మమకారాన్ని పంచే మాతృభాష
తేనెలోలుకు భాష మన తెలుగు భాష

తెలుగు భాషను గౌరవిద్దాం
తెలుగు భాషలో మాట్లాడుదాం
తెలుగు జాతికి వన్నెతెద్దాం
ఇదే తెలుగుతల్లికి మనమిచ్చే నీరాజనాలు

- రచయితలు


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జనరల్ తెలుగు / సెమిస్టర్ - 1

ప్రాచీన తెలుగు కవిత్వం

ఈ కోర్సు విజయవంతంగా ముగించాక, విద్యార్థులు క్రింది అభ్యసన ఫలితాలను పొందగలరు.

1. ప్రాచీన తెలుగుసాహిత్యం యొక్క ప్రాచీనతను, విశిష్టతను గుర్తిస్తారు. తెలుగు సాహిత్యంలో ఆదికవి నన్నయ కాలంనాటి భాషానంకతలను, ఇతిహాసకాలంనాటి రాజనీతి విషయాలపట్ల పరిజ్ఞానాన్ని సంపాదించగలరు.
2. శివకవుల కాలంనాటి మతపరిస్థితులను, భాషావిశేషాలను గ్రహిస్తారు. తెలుగు సుడికారం, సామెతలు, లోకోక్తులు మొదలైన భాషాంశాల పట్ల పరిజ్ఞానాన్ని పొందగలరు.
3. తిక్కన భారతంనాటి మత, ధార్మిక పరిస్థితులను, తిక్కన కవితాశిల్పాన్ని, నాటకీయతను అవగాహన చేసుకోగలరు.
4. ఎఱ్ఱన సూక్తివైచిత్రిని, ఇతిహాస కవిత్వంలోని విభిన్న రీతులపట్ల అభిరుచిని పొందగలరు. శ్రీనాథుని కాలం నాటి కవితావిశేషాలను, మొల్ల కవితా విశిష్టతను గుర్తించగలరు.
5. తెలుగు పద్యం స్వరూప-స్వభావాలను, సాహిత్యాభిరుచిని పెంపొందించుకుంటారు. ప్రాచీన కావ్యభాషలోని వ్యాకరణాంశాలను అధ్యయనం చేయడం ద్వారా భాషాసామర్థ్యాన్ని, రచనలో మెళకువలను గ్రహించగలరు.

పాఠ్య ప్రణాళిక

యూనిట్ - I

రాజనీతి - నన్నయ

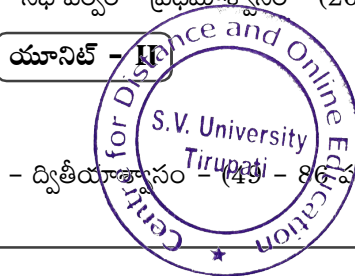
మహాభారతం - సభాపర్వం - ప్రథమాశ్వాసం - (26-57 పద్యాలు)

యూనిట్ - II

దక్కయజ్ఞం - నన్నెచోడుడు

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శుమారసంభవం - ద్వితీయాశ్వాసం - (49 - 86 పద్యాలు)



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యూనిట్ - III

ధామ్య ధర్మోపదేశము - తిక్కన

మహాభారతం - విరాటపర్వం - ప్రథమాశ్వాసం - (116 - 146) పద్యాలు

యూనిట్ - IV

పలనాటి బెబ్బలి - శ్రీనాథుడు (పలనాటి వీరచరిత్ర - ద్విపద కావ్యం పుట 108 - 112 'బాలచంద్రుడు భీమంబగు సంగ్రామం బొనర్చుట.. (108)..

వెఱగంది కుంది' (112) సం. అక్కిరాజు ఉమాకాంతం ముద్రణ. వి. కె. స్వామి, బెజవాడ 1911.

యూనిట్ - V

సీతారావణ సంవాదం - మొల్ల

రామాయణము - సుందరకాండము - (40 - 87 పద్యాలు)

వ్యాకరణం

సంధులు: ఉత్ప, త్రిక, ద్రుతప్రకృతిక, నుగాగమ, ద్విరుక్తటకారాదేశ, యణాదేశ, వృద్ధి, శ్చుత్వ, జశ్వ, అనునాసిక సంధులు.

సమాసాలు: అవ్యయిభావ, తత్పురుష, కర్మధారయ, ద్వంద్వ, ద్విగు, బహువ్రీహి.

అలంకారాలు:

అర్థాలంకారాలు: ఉపమ, ఉత్పేక్ష, రూపక, స్వభావోక్తి, అర్థాంతరవ్యాస, అతిశయోక్తి.

శబ్దాలంకారాలు: అనుప్రాస (వృత్త్యనుప్రాస, ఛేకామప్రాస లాటానుప్రాస, అంత్యానుప్రాస)

ఛందస్సు

వృత్తాలు: ఉత్పలమాల, చంపకమాల, శార్దూలము, మత్తేభము;

జాతులు: కందం, ద్విపద; ఉపజాతులు: ఆటవెలది, తేటగీతి, సీసం మరియు ముత్యాలసరాలు

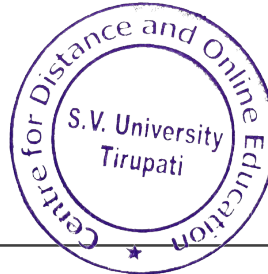
విషయ సూచిక
ప్రాచీన తెలుగు కవిత్వం

యూనిట్-1: రాజనీతి

1.1	ఉద్దేశం	1
1.2	కవి పరిచయం	1
1.3	మహాభారత ప్రాశస్త్యము	1
1.4	పాఠ్యభాగం	2
1.5	పాఠ్యభాగ పరిచయం	7
1.6	కఠిన పదాలకు అర్థాలు	7
1.7	ప్రతిపదార్థ : తాత్పర్యాలు	10
1.8	సందర్భ సహిత వ్యాఖ్యలు	17
1.9	పాఠ్యభాగ సారాంశం	19
1.10	ప్రశ్నలు - జవాబులు	22
1.11	సంగ్రహ ప్రశ్నలు	30
1.12	అభ్యాసం	31

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2.2	కవి పరిచయం	33
2.3	పాఠ్యభాగము	34
2.4	పాఠ్యాంశ పరిచయం	39
2.5	ప్రతిపదార్థ - తాత్పర్యాలు	42
2.6	సందర్భ సహిత వ్యాఖ్యలు	49
	సారాంశము	51



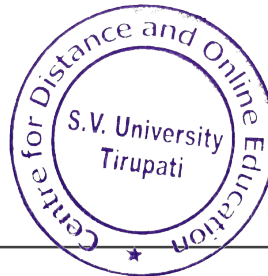
2.8	ప్రశ్నలు - జవాబులు	54
2.9	సంగ్రహ ప్రశ్నలు	63
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3.1	ఉద్దేశం	67
3.2	పరిచయం	67
3.3	పాఠ్యభాగము	68
3.4	పాఠ్యభాగ పరిచయం	73
3.5	కఠిన పదాలకు అర్థాలు	73
3.6	ప్రతిపదార్థ - తాత్పర్యాలు	75
3.7	సందర్భ సహిత వ్యాఖ్యలు	80
3.8	పాఠ్యభాగ సారాంశము	82
3.9	ప్రశ్నలు -సమాధానములు	85
3.10	సంగ్రహ ప్రశ్నలు	91
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4.2	పరిచయం	95
4.3	పాఠ్యభాగము	96
4.4	పాఠ్యభాగ పరిచయం	104
4.5	కఠిన పదాలకు అర్థాలు	104
4.6	సందర్భ సహిత వ్యాఖ్యలు	108
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4.8	వ్యాసరూప ప్రశ్నలు	113
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4.10	అభ్యాసం	120

యూనిట్-5: సీతారావణ సంవాదం

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5.2	పాఠ్యభాగము	121
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5.4	కఠిన పదాలకు అర్థాలు	130
5.5	సందర్భ సహిత వ్యాఖ్యలు	137
5.6	పాఠ్యభాగసారాంశం	139
5.7	ప్రశ్నలు సమాధానములు	144
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ఆధునిక తెలుగు సాహిత్యం

డిగ్రీ (జనరల్) / సెమిస్టర్ - II

రచయితలు

డా॥ బి. అశోక్

డా॥ ఎస్. సునీల్ కుమార్

తెలుగు విభాగం

ఎస్. వి. విశ్వ విద్యాలయం

తిరుపతి, ఆంధ్రప్రదేశ్ - 517 502



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ఆధునిక తెలుగు సాహిత్యం

అభ్యసన ఫలితాలు

ఈ కోర్సు విజయవంతం ముగించాక, విద్యార్థులు క్రింది అభ్యసన ఫలితాలను పొందగలరు.

1. ఆంగ్లభాష ప్రభావం కారణంగా తెలుగులో వచ్చిన ఆధునిక సాహిత్యాన్ని, అని విశిష్టతను గుర్తిస్తారు.
2. సమకాలీన ఆధునిక సాహిత్య ప్రక్రియలైన వచన కవిత్వం, కథ, నవల, నాటకం, విమర్శ లపై అవగాహన పొందుతారు.
3. భావకవిత, అభ్యుదయ కవితలక్షణాలను గూర్చిన జాన్డాన్ని పొందుతారు. అస్తిత్వవాద ఉద్యమాలపుట్టుకను, అవశ్యకతను గుర్తిస్తారు.
4. కథాసాహిత్యం ద్వారా సామాజిక చైతన్యాన్ని పొందుతారు. సిద్ధాంతాల ద్వారా కాకుండా, వాస్తవ పరిస్థితులను తెలుసుకోవడం ద్వారా సిద్ధాంతాన్ని సమీక్షించగలరు.
5. ఆధునిక తెలుగు కల్పనాసాహిత్యం ద్వారా సామాజిక, సాంస్కృతిక, రాజకీయ చైతన్యాన్ని పొందుతారు.

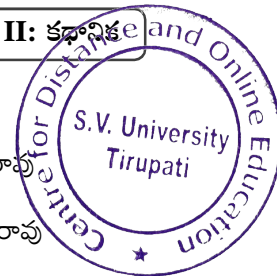
పాఠ్య ప్రణాళిక

యూనిట్- I: ఆధునిక కవిత్వం

1. ఆధునిక కవిత్వం : పరిచయం
2. కొండవీడు : దువూరి రామిరెడ్డి
(కవికోకిల గ్రంథావళి ఖండకావ్యాలు సక్షత్రమాల సంపుటి నుండి)
3. మాతృసంగీతం : అనిసెట్టి సుబ్బారావు (అగ్నివీణ కవితాసంపుటి నుండి)
4. తాతకో నూలుపోగు : బండరు ప్రసాదమూర్తి (కలనేత కవితాసంపుటి నుండి)

యూనిట్ - II: కథానిక

5. తెలుగు కథానిక : పరిచయం
6. భయం (కథ) : కాళీపట్నం రామరావు
DIRECTOR :
Centre for Distance and
Online Education (CDO)
Sri Vasavastri University
TIRUPATI - 517 502.
7. స్వేచ్ఛ (కథ) : రెంటాల నాగేశ్వరరావు



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యూనిట్ - III: నవల

8. తెలుగు నవల : పరిచయం
9. రథచక్రాలు (నవల) : మహీధర రామోహన రావు (సంక్షిప్త ఇతివృత్తం మాత్రం)
10. రథచక్రాలు (సమీక్షా వ్యాసం) డా.||యల్లాప్రగడ మల్లికార్జునరావు

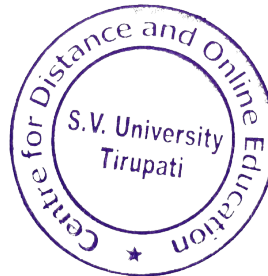
యూనిట్ - IV: నాటకం

11. తెలుగు నాటకం : పరిచయం
12. యక్షగానము (నాటిక) : ఎం.వి.ఎస్. హరనాథరావు
13. అపురూప కళారూపాల విధ్వంసదశ్యం యక్షగానము (సమీక్షా వ్యాసం) డా.|| కందిమళ్ళ సాంబశివరావు

యూనిట్- V: విమర్శ

14. తెలుగు సాహిత్యం విమర్శ: పరిచయం
15. విమర్శ స్వరూప స్వభావాలు ఉత్తమ విమర్శకుడు లక్షణాలు


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విషయ సూచిక
ఆధునిక తెలుగు సాహిత్యం

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1.6	విద్యార్థులకు అభ్యాసం	16

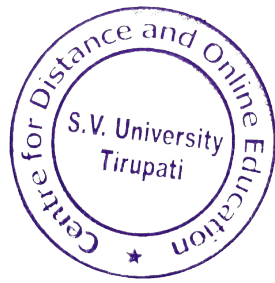
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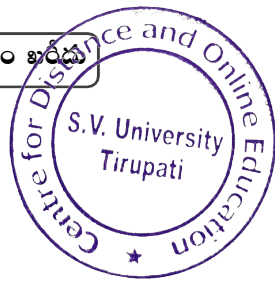
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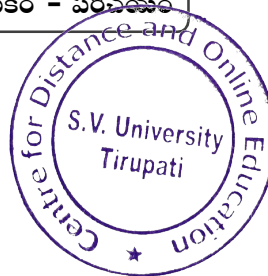
10.1	ఉద్దేశ్యం	253
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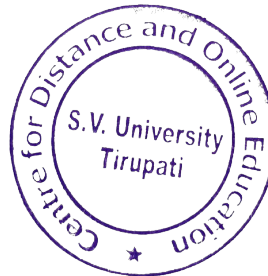
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14. తెలుగు సాహిత్య విమర్శ - పరిచయం

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రచయితలు

డా॥ బి. అశోక్

డా॥ ఎస్. సునీల్ కుమార్

తెలుగు విభాగం

ఎస్. వి. విశ్వ విద్యాలయం

తిరుపతి, ఆంధ్రప్రదేశ్ - 517 502



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సృజనాత్మక రచన

అభ్యసన ఫలితాలు

ఈ కోర్సు విజయవంతం ముగించాక, విద్యార్థులు క్రింది అభ్యసన ఫలితాలను పొందగలరు.

1. తెలుగు సాహిత్య అభ్యసన ద్వారా నేర్చుకున్న నైపుణ్యాలను, సృజనాత్మక నైపుణ్యాలుగా మార్చుకోగలరు.
2. విద్యార్థులు భాషాతత్వాన్ని, భాష యొక్క ఆవశ్యకతను, భాష యొక్క ప్రాధాన్యాన్ని గుర్తిస్తారు. మనిషి వ్యక్తిగత జీవనానికి, సామాజిక వ్యవస్థ పటిష్ఠతకు భాష ప్రధానమని తెలుసుకుంటారు.

తెలుగుభాషలోని కీలకాంశాలైన 'వర్ణం-పదం-వాక్యాల ప్రాధాన్యాన్ని గుర్తిస్తూ, వాగ్రూప- లిఖితరూప వ్యక్తీకరణ ద్వారా భాషానైపుణ్యాలను మొరుగుపరచుకోగలరు.

3. భాషానైపుణ్యాలను అలవరుచుకోవడంతోపాటు వినియోగించడం నేర్చుకుంటారు. రచనా, భాషానైపుణ్యాలను సృజనాత్మక రూపంలో వ్యక్తీకరించగలరు.
4. ప్రాచీన పద్యరచనతో పాటు ఆధునిక కవిత, కథ, వ్యాసం మొదలైన సాహిత్యప్రక్రియల నిర్మాణాలకు సంబంధించిన సిద్ధాంతవిషయాలను నేర్పడంతో పాటు వారిలో రచనా నైపుణ్యాలను పెంపొందించుకోగలరు.
5. సృజన రంగర, ప్రసారమాధ్యమ రంగాల్లో ఉపాధి అవకాశాలను అందిపుచ్చుకోగలరు.
6. అనువాద రంగంలో నైపుణ్యం సంపాదించగలరు.

పాఠ్య ప్రణాళిక

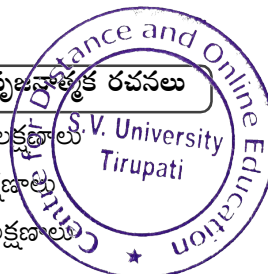
యూనిట్ - 1: వ్యక్తీకరణ నైపుణ్యం

1. భాషా ప్రాథమిక అంశాలు : (భాష- నిర్వచనం, లక్షణాలు, ఆవశ్యకత ప్రయోజనాలు)
2. వర్ణం, పదం, వాక్యం : (లక్షణాలు, సామాన్య- సంయుక్త- సంశ్లిష్ట వాక్యాల)
3. భాషా నిర్మాణంలో వర్ణం, పదం, వాక్యం

యూనిట్ - II : సృజనాత్మక రచనలు

4. కవితా రచన : ఉత్తమ కవితా - లక్షణాలు
5. కథ రచన : ఉత్తమ కథ - లక్షణాలు
6. వ్యాసం రచన : ఉత్తమ వ్యాసం లక్షణాలు

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- 7. అనువాదం- నిర్వచనం, అనువాద పద్ధతులు
- 8. అనువాద సమస్యలు - భౌగోళిక, భాషా, సంస్కృతిక సమస్యలు, పరిష్కారాలు
- 9. అభ్యాసం - ఆంగ్లం నుండి తెలుగుకు, తెలుగు నుండి ఆంగ్లానికి ఒక పేరును అనువదించడం

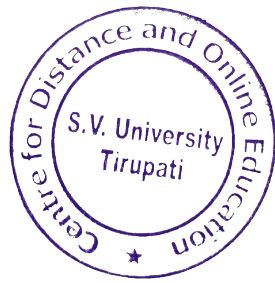
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- 10. ముద్రణామాధ్యమం: పరిచయం - పరిధి - వికాసం
- 11. వివిధ రకాల పత్రికలు , పరిశీలన - పత్రికా భాష - శైలి - వైవిధ్యం
- 12. పత్రికా రచన : (వార్తా రచన, సంపాదకీయాలు, సమీక్షలు - అవగాహన)

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- 13. ప్రసార మాధ్యమాల : (నిర్వచనం, రకాలు, విస్తృతి ప్రయోజనాలు)
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- 15. దృశ్య మాధ్యమాల : (రచన, వ్యాఖ్యానం(యాంకరింగ్), టెలివిజన్ రచన)

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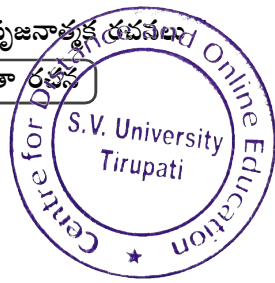
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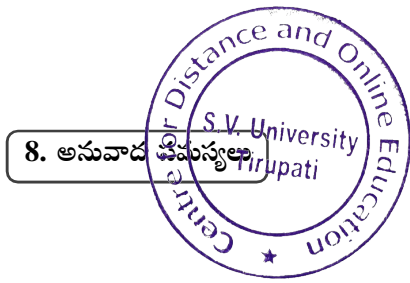
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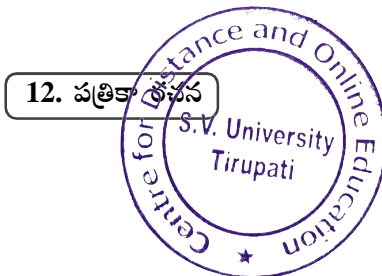
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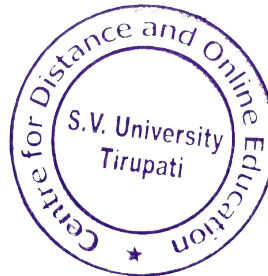
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A Course in Communication and Soft Skills

*As per Choice Based Credit System (CBCS)
For Degree 1-Year/1-sem
Common to all Branches*

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A Course in Communication and Soft Skills

Learning Outcomes

By the end of the course the learner will be able to:

- Use grammar effectively in writing and speaking.
- Demonstrate the use of good vocabulary
- Demonstrate an understating of writing skills
- Acquire ability to use Soft Skills in professional and daily life.
- Confidently use the tools of communication skills

Unit-1: Listening Skills

- i. Importance of Listening
- ii. Types of Listening
- iii. Barriers to Listening
- iv. Effective Listening

Unit-2: Speaking Skills

- a. Sounds of English: Vowels and Consonants
- b. Word Accent
- c. Intonation

Unit-3: Grammar

- a. Concord
- b. Modals
- c. Tenses (Present/Past/Future)
- d. Articles
- e. Prepositions
- f. Question Tags
- g. Sentence Transformation (Voice, Reported Speech & Degrees of Comparison)
- h. Error Correction

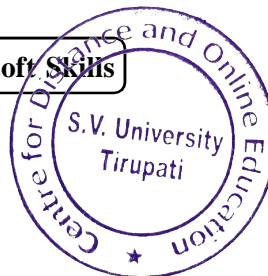
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- i. Punctuation
- ii. Spelling
- iii. Paragraph Writing

Unit-5: Soft Skills

- a. SWOC
- b. Attitude
- c. Emotional Intelligence
- d. Telephone Etiquette
- e. Interpersonal Skills

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Content

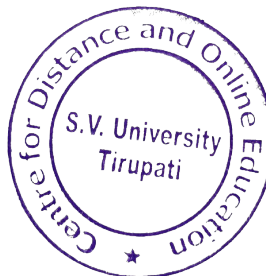
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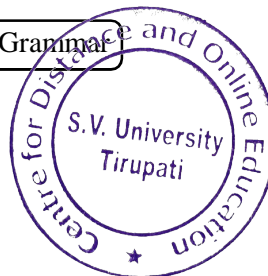
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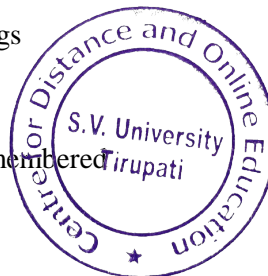
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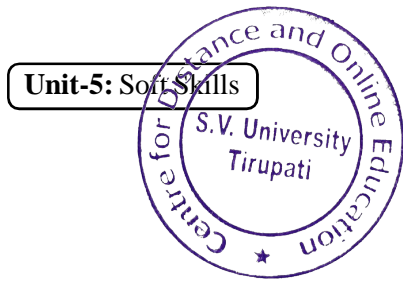
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A Course in Reading & Writing Skills

*As per Choice Based Credit System (CBCS)
For Degree I-year / II-sem
Common to all Branches*

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A Course in Reading & Writing Skills

Learning Outcomes

By the end of the course the learner will be able to:

- Use reading skills effectively
- Comprehend different texts
- Interpret different types of texts
- Analyse what is being read
- Build up a repository of active vocabulary
- Use good writing strategies
- Write well for any purpose
- Improve writing skills independently for future needs

Unit-1

Prose : 1. How to Avoid Foolish Opinions Bertrand Russell

Skills : 2. Vocabulary: Conversion of Words

: 3. One Word Substitutes

: 4. Collocations

Unit-2

Prose : 1. The Doll's House

Katherine Mansfield

Poetry : 2. Ode to the West Wind

P B Shelley

Non-Detailed Text : 3. Florence Nightingale

Abrar Mohsin

Skills : 4. Skimming and Scanning

Unit-3

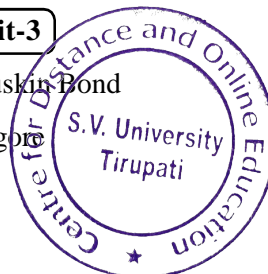
Prose : 1. The Night Train at Deoli Ruskin Bond

Poetry : 2. Upagupta Rabindranath Tagore

Skills : 3. Reading Comprehension

4. Note Making/Taking

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Unit-4

Poetry : 1. Coromandel Fishers Sarojini Naidu

Skills : 2. Expansion of Ideas

: 3. Notices, Agendas and Minutes

Unit-5

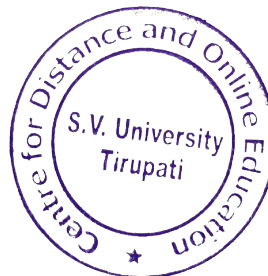
Non-Detailed Text : 1. An Astrologer's Day R K Narayan

Skills : 2. Curriculum Vitae and Resume

: 3. Letters

: 4. E-Correspondence

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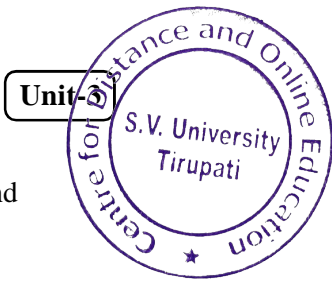
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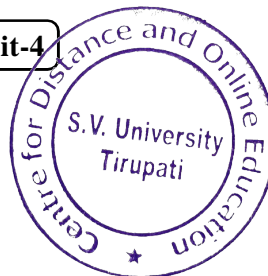



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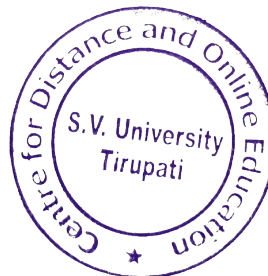
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A Course in ***Conversational Skills***

*As per Choice Based Credit System (CBCS)
For Degree I - Year / III - Semester
Common to all Branches*

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A Course in Conversational Skills

Learning Outcomes

By the end of the course the learner will be able to:

- Speak fluently in English
- Participate confidently in any social interaction
- Face any professional discourse
- Demonstrate critical thinking
- Enhance conversational skills by observing the professional interviews

Unit-I

Speech: 1. Tryst with Destiny Jawaharlal Nehru

Skills: 2. Greetings

3. Introductions

Unit-II

Speech: 1. Yes, We Can Barack Obama

Interview: 2. A Leader Should Know How to Manage Failure Dr.A.P.J.Abdul Kalam/ India
Knowledge at Wharton

Skills: 3. Requests

Unit-III

Interview: 1. Nelson Mandela's Interview With Larry King

Skills: 2. Asking and Giving Information

3. Agreeing and Disagreeing

Unit-IV

Interview: 1. JRD Tata's Interview With T.N.Ninan

Skills: 2. Dialogue Building

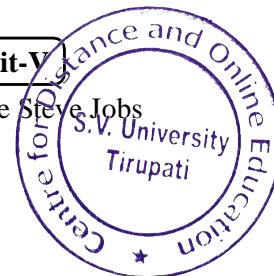
3. Giving Instructions/Directions

Unit-V

Speech: 1. You've Got to Find What You Love Steve Jobs

Skills: 2. Description

3. Role Play
4. Role Play



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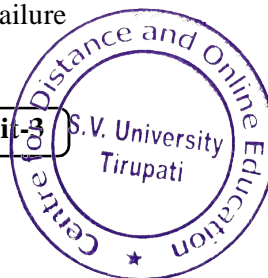
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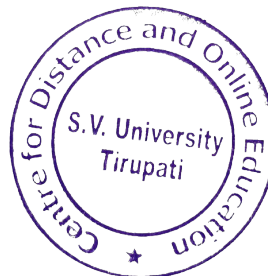
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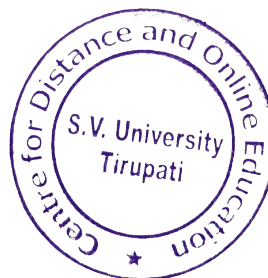
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Life Skill Course
Human Values and Professional Ethics
As per Choice Based Credit System (CBCS)
Common to all Branches

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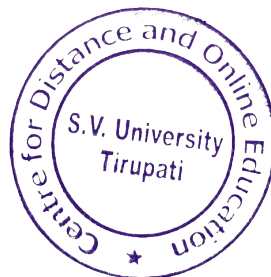
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Human Values and Professional Ethics

Learning Outcome

On completion of this course, the UG students will be able to:

- Understand the significance of value inputs in a classroom and start applying them in their life and profession
- Distinguish between values and skills, happiness and accumulation of physical facilities, the Self and the Body, Intention and Competence of an individual, etc.
- Understand the value of harmonious relationship based on trust and respect in their life and profession
- Understand the role of a human being in ensuring harmony in society and nature.
- Distinguish between ethical and unethical practices, and start working out the strategy to actualize a harmonious environment wherever they work.

Unit-1: Introduction - Definition, Importance, Process & Classifications of Value Education

- Understanding the need, basic guidelines, content and process for Value Education
- Understanding the thought provoking issues; need for Values in our daily life
- Choices making - Choosing, Cherishing & Acting
- Classification of Value Education: understanding Personal Values, Social Values, Moral Values & Spiritual Values.

Unit-2: Harmony in the Family - Understanding Values in Human Relationships

- Understanding harmony in the Family- the basic unit of human interaction
- Understanding the set of proposals to verify the Harmony in the Family;

- Trust (*Vishwas*) and Respect (*Samman*) as the foundational values of relationship
- Present Scenario: Differentiation (Disrespect) in relationships on the basis of body, physical facilities, or beliefs.
- Understanding the Problems faced due to differentiation in Relationships
- Understanding the harmony in the society (society being an extension of family): *Samadhan*, *Samridhi*, *Abhay*, *Sah-astitva* as comprehensive Human Goals
- Visualizing a universal harmonious order in society- Undivided Society (*Akhand Samaj*), Universal Order (*Sarvabhaum Vyawastha*)- from family to world family.

Unit-3: Professional Ethics in Education

- Understanding about Professional Integrity, Respect & Equality, Privacy, Building Trusting Relationships.
- Understanding the concepts; Positive cooperation, Respecting the competence of other professions.
- Understanding about Taking initiative and Promoting the culture of openness.
- Depicting Loyalty towards Goals and objectives.

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Human Values and Professional Ethics

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Life Skill Course
Indian Culture & Science
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Indian Culture & Science

Learning Outcomes

By successful completion of the course, students will be able to:

1. Understand the evolution of India's culture.
2. Analyze the process of modernization of Indian society and culture from past to future.
3. Comprehend objective education and evaluate scientific development of India in various spheres.
4. Inculcate nationalist and moral fervor and scientific temper.

Unit-I: Unity in Diversity in India

Coexistence of various religions since ancient times - Hinduism, Buddhism, Jainism and Atheism, and later Sikhism, Islam and Christianity

The Bhakti (Vishnavite and Saivaite) and Sufi Movements

The concepts of seela, karuna, kshama, maitri, vinaya, santhi and ahimsa Achievements in Literature, Music, Dance, Sculpture and Painting - Craftsmanship in cloth, wood, clay, metal and ornaments

Cultural diversity, Monogamy, Family system, Important seasonal festivals

Unit-II: Social Reforms and Modern Society

Reforms by Basaveswara - Raja Rama Mohan Roy - Dayananda Saraswathi - Swamy Vivekananda - Mahatma Gandhi - B. R. Ambedkar - Reforms in Andhra by Vemana, Veerabrahmam, Gurajada, Veeresalingam and GurrarnJashua (only reforms in brief, biographies not needed)

Modern Society: Family unity, Community service, Social Harmony, Civic Sense, Gender Sensitivity, Equality, National Fervor

Unit-III: Science and Technology

Objectivity and Scientific Temper - Education on Scientific lines (Bloom's Taxonomy) - Online Education

Developments in Industry, Agriculture, Medicine, Space, Alternate Energy, Communications, Media through ages

Co-curricular Activities Suggested

1. Assignments, Group discussions, Quiz etc
2. Invited Lecture by a local expert
3. Visit to a scientific institutions, local heritage sites, museums, industries etc

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Life Skill Course

Environmental Education

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Environmental Education

Learning outcomes

On completion of this course the students will be able to

1. Understand the nature, components of an ecosystem and that humans are an integral part of nature.
2. Realize the importance of environment, the goods and services of a healthy biodiversity, dependence of humans on environment.
3. Evaluate the ways and ill effects of destruction of environment, population explosion on ecosystems and global problems consequent to anthropogenic activities.
4. Discuss the laws/ acts made by government to prevent pollution, to protect biodiversity and environment as a whole.
5. Acquaint with international agreements and national movements, and realize citizen's role in protecting environment and nature.

Unit-1: Environment and Natural Resources

1. Multidisciplinary nature of environmental education; scope and importance.
2. Man as an integral product and part of the Nature.
3. A brief account of land, forest and water resources in India and their importance.
4. Biodiversity: Definition; importance of Biodiversity - ecological, consumptive, productive, social, ethical and moral, aesthetic, and option value.
5. Levels of Biodiversity: Genetic, species and ecosystem diversity.

Unit-2: Environmental Degradation and Impacts

1. Human population growth and its impacts on environment; land use change, land degradation, soil erosion and desertification.
2. Use and over-exploitation of surface and ground water, construction of dams, floods, conflicts over water (within India).
3. **Deforestation:** Causes and effects due to expansion of agriculture, firewood, mining, forest fires and building of new habitats.
4. Non-renewable energy resources, their utilization and influences.
5. A brief account of air, water, soil and noise pollutions; Biological, industrial and solid wastes in urban areas. Human health and economic risks.
6. Green house effect - global warming; ocean acidification, ozone layer depletion, acid rains and impacts on human communities and agriculture.

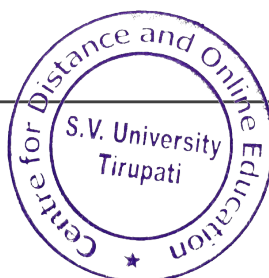
7. **Threats to biodiversity:** Natural calamities, habitat destruction and fragmentation, over exploitation, hunting and poaching, introduction of exotic species, pollution, predator and pest control.

Unit-3: Conservation of Environment

1. Concept of sustainability and sustainable development with judicious use of land, water and forest resources; afforestation.
2. Control measures for various types of pollution; use of renewable and alternate sources of energy.
3. **Solid waste management:** Control measures of urban and industrial waste.
4. **Conservation of biodiversity:** In-situ and ex-situ conservation of biodiversity.
5. **Environment Laws:** Environment Protection Act; Act; Wildlife Protection Act; Forest Conservation Act.
6. **International agreements:** Montreal and Kyoto protocols; Environmental movements: Bishnois of Rajasthan, Chipko, Silent valley.

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Personality Enhancement & Leadership

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Personality Enhancement & Leadership

Learning Outcomes

By successful completion of the course, students will be able to:

- Develop comprehensive understanding of personality
- Know how to assess and enhance one's own personality
- Comprehend leadership qualities and their importance
- Understand how to develop leadership qualities

Unit-I

Meaning of Personality – Explanations of Human Personality – Psychodynamic Explanations – Social Cognitive Explanation – Big Five traits of Personality

Unit-II

Assessment of Personality - Projective & Self Report Techniques - Building Self-Confidence – Enhancing Personality Skills

Unit-III

Leadership Characteristics – Types of Leaders – Importance of Leadership – Leadership Skills – Building and Leading Efficient Teams – Leadership Qualities of Abraham Lincoln, Mahatma Gandhi, Prakasam Pantulu, Dr. B. R. Ambedkar & J.R.D. Tata

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Personality Enhancement & Leadership

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Skill Development Course
Office Secretaryship
As per Choice Based Credit System (CBCS)
Common to all Branches

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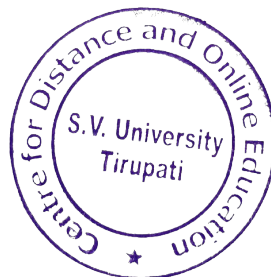
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Office Secretaryship

Learning Outcomes

By the successful completion of course, the student will be able to;

1. Understand the organizational hierarchy and outlines of functioning.
2. Comprehend the role of office secretaryship in a small and medium organization.
3. Acquire knowledge on office procedures and interpersonal skills.
4. Apply the skills in preparing and presenting notes, letters, statements, reports in different situations.

Unit-I: Introduction

Introduction - Organisational structure of a small and medium organization - Types of offices - Kinds of secretaries - The scope of office secretaryship.

Unit-II: Office Secretary

The role of an office secretary - Duties and responsibilities - Usage of different devices - Flowchart and office manuals - Coordinating different wings of an office/organisation - Arranging common meetings - Operations of banking and financial services - travel and hospitality management services.

Unit-III: Office Procedures

Office procedures - Filing - Circulating files - Preparation of notes, circulars, agenda and minutes of meetings - Issue of press notes - Maintenance of files and records - Inventory, office, human resources, financial and confidential - maintaining public relations.

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Office Secretaryship

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Skill Development Course

Advertising

*As per Choice Based Credit System (CBCS)
Common to all Branches*

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Advertising

Learning Outcomes

After Successful completion of this course, the students are able to;

1. Understand the field of Advertising
2. Comprehend opportunities and challenges in Advertising sector
3. Prepare a primary advertising model
4. Understand applying of related skills
5. Examine the scope for making advertising a future career

Unit-1

Introduction of advertising concepts- functions - Types of advertising - Creative advertising messages - Factors determining opportunities of a product/service/Idea

Unit-2

Role of advertising agencies and their responsibilities - scope of their work and functions - Ethical issues - Identifying target groups -Laws in advertising. Advertising Statutory Bodies in India - Role of AAAI (Advertising Agencies Association of India), ASCI (Advertising Standard Council of India)

Unit-3

Types of advertising - Basic characteristics of a typical advertisement - Reaching target groups - Local advertising - Feedback on impact of advertisement - Business promotion.

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Skill Development Course
Logistics and Supply Chain Management
As per Choice Based Credit System (CBCS)
Common to all Branches

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Logistics and Supply Chain Management

Learning Outcomes

At the successful completion of the course, the student will be able to;

1. Summarize relationship between marketing and Logistic Management
2. Understand the concepts of Supply Chain Management in connection with products.
3. Understanding various types of seller and suppliers
4. Evaluate best logistic method among all means of transport operations
5. Analysis of different distribution strategies - online and physical distribution
6. Compare the Logistics in National and International Scenario.
7. Design and develop new methods and models of Logistics in SCM

Unit-1: Introduction to Logistics and Supply Chain Management (SCM)

Functions of Logistics - Structure of logistics - Logistics Costs - Modes of Logistics - Logistics in 21st Century - Role of Supply Chain Management - Design and Development of Supply Chain Network - Different types of Supply Chain Networks

Unit-II: Logistics

Customer Selection - Process -Customer Service and Customer Retention - Relationship Management - Integrating Logistics and Customer Relationship Management

Unit-III: Supply Chain Management

Managing and Estimating Supply Chain Demand - Forecasting Techniques - Supplier Networks – Skills to Manage SCM - Recent Trends in SCM

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Logistics and Supply Chain Management

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Skill Development Course

Disaster Management

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Common to all Branches*

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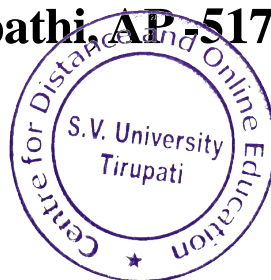
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Disaster Management

Learning Outcomes

After successful completion of the course, the students are able to;

1. Understand the nature, cause and effects of disasters
2. Comprehend the importance of Disaster Management and the need of awareness
3. Acquire knowledge on disaster preparedness, recovery remedial measures and personal precautions
4. Volunteer in pre and post disaster management service activities

Unit-I

Introduction of Disaster - Different types of disasters- Natural- (flood, cyclone, earthquake, Famine and pandemic) - Accidental- (Fire, Blasting, Chemical leakage, Rail, Aviation, Road boat tragedies and nuclear pollution) - Disaster Management Act 2005

Unit-II

Causes and immediate effects of Disasters - Preparedness of disasters –Precautions – Dissemination of information - Nature and concepts - Role of National Disaster Management Authority and Role of Government and non governmental organizations in protecting human livestock and natural resources.-Use of technology -Role of Citizens and Youth in the prevention.

Unit-III

Post disaster effects - short term - Procedures for Rehabilitation and Recovery - Role of volunteers and Safety Precautions - Long term remedial and preventive measures – Collection, filing and storage of information - Case studies.

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Disaster Management

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